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Italiadomani  
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# ARTIFICIAL CREATIVITY. LOOKING AT THE FUTURE OF DIGITAL CULTURE

28-29th June - SAE Institute, Milan Via Trentacoste, 14

## 28th June - 9.00-18.00

**Registration of participants** 8.30-9.00

**Greetings from Institutions** 9.00 - 9.45

Pierpaolo Limone - Rector of Pegaso University

Emiliano Alborghetti - Academic Director of SAE Institute

Luca Poncellini - Design and Applied Arts Department Head of NABA, Nuova Accademia di Belle Arti

Alessandra Micalizzi - Director of the DH Centre of Research UniPegaso and Referent of CTS of SAE Institute

**Lectio Magistralis** 9.45 - 11.00

*AI and the biological origins of meaning - Giorgio Vallortigara [University of Trento]*

**Coffee Break** 11.00 -11.30

**I Panel - Creative Narrative: text, hypertext and digital plots** 11.30 - 13.00

*Chair: Alessandra Micalizzi - Gilda Policastro [SAE Institute, Pegaso University]*

Exploring AI-generated plot ideas for a TV series in the 'alternate history' sub-genre - Giampiero Brunelli [Pegaso University]

Cloned Verses: new scenarios for poetic writing in the age of artificial intelligence - Alessandra Corbetta [LIUC University]

Augmented, frustrated, or indifferent? How content professionals perceive and adapt their writing process after mainstream AI-powered tools. A survey involving chatbots and conversational search engines. Andrea Paternostro, Alessandro Bruno [Sae Institute, IULM University]

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Writing with Technologies: Reimagining the Author - Amy Spencer [Bath Spa university]  
A color out of (narrative) space: how conversational AI could play gamebooks and support entertainment, game design and knowledge in the process - Stefano Triberti, Caterina Sapone, Silvia Fossati [Pegaso University]

**Lunch Break 13.00 - 14.00**

**II Panel - Artificial Imaginary: Narratives, Culture and Counterculture about AI 14.00-15.30**

*Chair: Giuliano Cenati, Teresa Savoia [Pegaso University]*

Creative Temporalities of AI-Assisted Production: Exploring Communication Designers' Authorship and hallucination in literary texts generated through artificial intelligence systems- Daniel Raffini [Rome University "La Sapienza"]

Gpt-3 and "Storie Tese": the automatic writing of Rocco Tanica - Luca Gallarini [University of Milan]

Artificial Intelligence in Brazilian secondary education policy - Lucas Barbosa Pelissari [State University of Campinas]

The Storyteller. Reflections on the relationship between narrative, imagination and AI - Elisa Poli [NABA, Nuova Accademia di Belle Arti]

**Special Guests Discussion 15.30-16.30**

New frontiers in Artistic Research in Music: the role of AI, AR & VR in music creation and research - Giusy Caruso [Royal Conservatory of Antwerp]

The Algorithmic Revolution of Images - Francesco D'Isa [Laba, Brescia]



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### **III Panel Machine and Language: Models, Interaction Issues and Learning 16.30-18.00**

*Chair: Anna Rinaldin, Mirko Tavosanis [Pegaso University - Pisa University]*

Beyond ChatGPT: AI Applications to Italian Language Varieties - Francesco Bianco, Stefania Elisa Ghezzi [Univerzita Palackého v Olomouci, Katedra romanistiky]

Lexicon and Onomastics of 'AI-talian' - Leonardo Terrusi [University of Teramo]

Simplification of Medical Language: AI as a Resource to Explore - Sabrina Tasso [Leonardo da Vinci University]

Medical dissemination in the texts of generalist artificial intelligences - Francesco Cicero [University of Milan]

To Use or Be Used: AI-Generated Content as a Human Technical Exercise - Angela Petrone [Illinois Institute of Technology, B.S. Digital Humanities]

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## **29th June 9.00-18.00**

*Greetings 9.00-9.15*

Prof. Manlio Del Giudice - Director of Management and Economy Dept.

### **Special Guest Discussion 9.15-10.00**

**Bruce Sterling** – Artist, Visionaire, Adjunct Professor - European Graduate School & **Jasmina Tesanovic** - Feminist and political activist, writer, journalist, musician, translator and film director

*“The golden crocodile”*

### **Lectio Magistralis - 10.00-10.30**

Lev Manovich in dialogue with Pierpaolo Limone - Lev Manovich [NY University]

*“Cultural Analytics”*

10.30-11.00 Coffee Break

### **IV Artificial Music: Limits, Opportunities and Perceptions 11.00-12.30**

*Chair: Alessandra Micalizzi, Massimiliano Zanoni [SAE Institute, Politecnico of Milan]*

Creativity in the times of Art, Reproduction, and Generation - James Brusseau [Pace university NYC],  
Luca Turchet [University of Trento]

Creativity, Digital Music Education (AI-ED) in the AI Era - Antonella Coppi (IUL University) Sara Valente  
[Conservatory "L. Marenzio", Brescia]

Toward Human-AI Collaboration in Music Composition: Insights from Composers' Practices - Tron Gianet  
Eric Luigi Di Caro, Amon Rapp [University of Turin]

Crafting Music and Audio via textual descriptions: Exploring the Future Evolution of Music Production and  
Audio Content Generation - Comanducci Luca, Ronchini Francesca [Politecnico of Milan]

Something Like Orpheus: making new music heiring the past thru AI methods - Alessandro Francesco,  
Clemente Martel Ratoci [Conservatorio L. Campiani, Mantova]

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## 12.30-13.30 Lunch Break

### Round Table - Presentation of the results of DHCR Studies 13.30-15.00

Alessandra Micalizzi, Anna Rinaldin, Giuliano Cenati, Gilda Policastro, Teresa Savoia, Anna Siri

### V New Gaze Era: Digital Images, Visual Effects and Audiovisual Products 15.00-16.30

Chair: Corrado Santoro, Fabio Pelagalli [SAE institute, NABA, Nuova Accademia di Belle Arti]

Looking and experiencing creativity with artificial intelligence: an intervention for older adults -  
Giorgia Del Bianco, Lucia Monacis, Giuseppe Annacontini [Pegaso University]

Masters or Puppets? The normative power of glamorous fashion within and beyond AI -  
Michele Varini, Silvia Mazzucotelli Salice, Eleonora Noia [Catholic University of Sacred Heart]

GenAI in Creative Processes: Exploring Professionals' Perspectives and Experiences in  
Comics, Illustration, and the Visual Arts - Claudio Melchior, Manuela Farinosi [University of  
Udine]

Narrative Metamorphosis: Digital Media Characteristics and the 'Period Eye' in Heritage  
Interpretation - Adine Gavazzi Adine Gavazzi, Lorenzo Cantoni, Silvia De Ascaniis, Anna Picco  
Schwenderer, , Anna Siri [UNESCO Chair University of Genoa, USI - Università della Svizzera  
italiana, Pegaso University]

Blue brains and holograms: visual representations of AI - Romic Bojana [Malmö University]

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## Presentation of Artworks & Posters 16.30-18.00

Digitizing Tradition: The Opera out of Opera 2 Project's Journey to Engage the Next Generation  
- Michelangelo Galeati [Pegaso University]

SUA - Stefano Costi, Alessandro De Santis [SAE Institute]

Alneid - The Virgilian Aeneid in the age of AI - Fabio Morotti, Sumru Deniz [IULM university and  
Koç University]

Concrete Poetry 3D - Francesco & Giuseppe Piano [AsymetriA Art Lab]

1+1=11 - Monti Letizia, Campanale Crissi [IUAV, Venice]

I-Art: New Ways to Compose - Camatta Alessandro, Ferliga Luca e Corradini Alex [SAE  
Institute]

Explaining Pain Visually - Sasha Mazur-K [Central Saint Martins College of Art and Design,  
London]

Impact of Artificial Intelligence on Creative Teaching: An Investigation of Education in the  
Technological Age - Sabrina Lucilla Barone [Pegaso University]

Of gods, tricks and weirdos. A perspective related to content, practices and aims in the usage of  
AR for touristic experiences and spatial storytelling - Paolo Bigazzi, Mariano Equizzi [SAE  
Institute]

The impact of Artificial Intelligence on tourist experiences: a critical analysis with focus on  
Eco-museums - Caterina De Marzo [Pegaso University]

Intersectional Artifacts: Enlisting AI After the Datalogical Turn - Renata Morresi, Mauro Carassai  
[California State University Northridge]

Conversational AI and autobiographical writings: training ChatGPT to provide useful feedback  
for self-awareness - Lara Balleri [Pegaso University]

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